

Name	Date
	Dale

A persuasive poster

Use this sheet to brainstorm ideas and plan your poster.

Remember:

- Make every word count towards persuading the reader.
- Visuals should be eye-catching and memorable as well as persuasive.

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The purpose of the poster
To persuade children to
Evidence/reasons why they should do as you say:
Ideas for
Slogans:
Alliterative phrases:
Rhetorical questions:
Characters (like Mr Rot):
Ideas for visuals:
Font style and colour
Images, such as cartoon characters
Other graphics, such as background colour

